

From: Civic Address Registry SPSA <car@gov.sk.ca>
Sent: 11/18/2024 12:14 PM
To: undisclosed-recipients:
Subject: Civic Address Registry (CAR) Signage Incentive Project – Encourage Municipalities to Apply!
Attachments: CAR Fact Sheet-November 2024_VF.pdf; CAR Frequently Asked Questions_VF.pdf

Good afternoon,

The Saskatchewan Public Safety Agency (SPSA) is pleased to announce the CAR Signage Incentive Project. The project is a limited time offer to provide assistance with the cost of road name and civic address signage for Saskatchewan communities.

The Civic Address Registry (CAR) program works with communities to improve identification of property locations for 9-1-1 operators, dispatch services and emergency responders. Communities that join CAR can participate in free training and access resources that locate properties more quickly and accurately.

The CAR Signage Incentive Project is being launched to encourage communities to participate in the CAR program and to increase the use of physical signage to assist in emergency response. There is no cost to participate in the CAR program or to apply for the incentive.

Further details of the project can be found below:

- This project is open to new and existing CAR community participants.
- The SPSA will subsidize the purchase of a community's civic address signs.
- To qualify for the signage incentive, participating communities must first complete the CAR Level 2 training by March 31, 2025. Training is free through CAR.
 - CAR Level 2 training qualifies participants for road signage.
 - CAR Level 3 training qualifies participants for civic address and road signage.
- **During this limited time offer, you can submit only one application per signage type. The application form will be available for submission starting November 21, 2024.**
- The signage incentive is limited and distributed on a first-come, first-served basis.

How to get involved: If you are interested in participating in the incentive project, send your name, the community's name and note that you are interested in the project to car@gov.sk.ca by December 31, 2024.

For more information on the CAR program, please visit saskpublicsafety.ca/communities/car.

To register for the CAR program and to complete the required training to qualify for the incentive, please go to: <https://www.saskaddress.ca/carloginrequest/home/signup>

For more information on the CAR Signage Incentive Project, please email car@gov.sk.ca or contact Lisa Hall at (306) 519-2659.

Thank you,

Civic Address Registry
Saskatchewan Public Safety Agency
saskpublicsafety.ca
saskpublicsafety.ca/communities/car

Civic Address Registry Fact Sheet



The **Civic Address Registry program** works with communities to improve identification of locations for 9-1-1 operators, dispatch services and emergency responders.

How it works

In Saskatchewan, 911 calls are answered at primary safety answering points (PSAPs) or Emergency Communication Centres (ECCs) located in Saskatoon, Regina and near Prince Albert.

Civic addressing is utilized by these emergency communication centres in addition to traditional methods such as landmarks or legal land descriptions to effectively pinpoint emergencies using geographic coordinates.

Communities such as municipalities, First Nations reserves and parks are responsible and manage civic addresses within their respective jurisdictions.

The CAR program enables these communities to verify and manage their civic addresses using an online interactive mapping website. These addresses are then integrated into the 911 call-taking system.

Where every second counts, civic addressing is vital for 9-1-1 call-taking, dispatch, and response.

What is the value of CAR?

The Civic Address Registry (CAR) program contains nearly half a million civic address locations across the province, including unique rural addressing system available for municipalities to adopt and implement.

Missing or incorrect civic address information in the Registry inhibits the effectiveness of locating emergencies and dispatching first responders. The Saskatchewan Public Safety Agency (SPSA) can verify the completeness of your community's addresses in the Registry, provide guidance on best practices when implementing an addressing system, and offer free information sessions, technical support, and digital products.

Getting started with free training

Your participation in the program will aid in ensuring civic addressing exists in the 911 call-taking system. Below are the basic steps to get involved at no cost:

1. **Register** at saskaddress.ca
2. **Join** live webinar information sessions.
3. **Update** civic addresses online.
4. **Inform** local emergency agency partners.



Any questions can be sent to support@saskaddress.ca.

Check out saskpublicsafety.ca/communities/car to get started on building a safer community today!

1-844-407-0077 | support@saskaddress.ca
saskpublicsafety.ca

Saskatchewan!
PUBLIC SAFETY AGENCY

Civic Address Registry Signage Incentive Project



1. What is the Civic Address Registry Signage Incentive Project?

The Civic Address Registry (CAR) Signage Incentive Project (referred to as the project) is a temporary subsidy project offered by the Saskatchewan Public Safety Agency (SPSA). The SPSA will assist with the cost of Saskatchewan communities road name and civic address signs. Communities will be responsible for covering the cost of the signage posts and installation.

The project aims to increase participation in the CAR program along with the number of road name and civic address signs available for emergency personnel responding to incidents.

2. What is the cost of participating in the CAR Signage Incentive Project?

There is no cost to apply for the project or to take CAR training. Communities who complete CAR Level 2 or 3 training will have the opportunity to access the incentive until the funding is depleted.

Communities must email car@gov.sk.ca and express interest by December 31, 2024 in order to begin the application process.

3. How does a community get involved in the project?

This project is open to new and existing Civic Address Registry (CAR) community participants, however the funding is limited and distributed on a first-come, first-served basis.

To get involved, a community lead must send their name, the community's name and note an expression of interest in the project to car@gov.sk.ca by December 31, 2024.

A community's existing level of engagement in the CAR program will determine the next steps in applying for the incentive.

4. After a community emails CAR, can any community complete the project's application?

Communities are required to be a registered participant in the CAR Program and have completed a minimum of CAR Level 2 training before they complete the project's application online. Once road names have been reviewed, mapped and confirmed by the community, they will be eligible to apply for road name signs.

Should a community complete CAR Level 3 training, and civic addresses have been reviewed, updated and confirmed by the community, they will be eligible to apply for road and civic address signs.

Civic Address Registry Signage Incentive Project

5. Where does an eligible community submit their CAR Signage Incentive application?

The CAR Signage Incentive application can be found on the SPSA website at saskaddress.ca. A community must complete and submit all required information in order for an application to be reviewed.

6. Once the application has been received, how will it be processed?

Completing the online application for the project does not guarantee funding. Each application will be reviewed thoroughly, and funding decisions will be made based on the criteria and availability of resources.

If the application is denied, the community will be notified with the respective rationale. Not all signage on the application will be covered. This is an incentive to support communities in getting signs for their community.

7. How will the SPSA decide how much incentive a community receives for signage?

The incentive project will be capped at \$50,000 per community, but that does not mean that each community will receive \$50,000 worth of signage if their application is approved. The amount of free signage received will be based on the criteria and availability of resources.

8. What do the road and civic address signs that are being offered look like?

Road signs are green with white text. **Civic address signs** are blue with white text. See examples below.



9. What rules must I follow when installing a civic address sign?

If installing a sign on a highway, you must speak to the Ministry of Highways and follow the ministry's policy for civic address signs on their website:

saskatchewan.ca/residents/transportation/highways/putting-up-road-signs/rural-municipal-signs

10. Who has the authority to name streets and assign civic numbers?

According to the *Municipalities Act 17(1)*, a municipality may name streets, roads and areas within its boundaries and may assign a number or other means of identification to building or parcels of land.

11. How do communities receive the signs?

Once the community's application has been reviewed and approved, the signs will be sent for production by the SPSA.

Once the signs are produced, they will be sent to the shipping address the community provided on the application form.

12. What are the benefits of using civic address over a legal land description location?

A legal land description identifies the general quarter section on which a building is located.

A civic address provides a more defined method to locate the building as it identifies the access location along the road to the building. This extra detail can be beneficial during emergency response situations, especially when there are multiple homes that share the same quarter.

13. How can I get more information on CAR and the project?

For more information please email:

CAR Signage Incentive Project: car@gov.sk.ca

CAR Program: support@saskaddress.ca